



DESIGN AS  
**CATALYST:**

ON THE ROAD WITH THE  
NASHVILLE CIVIC  
DESIGN CENTER



COLUMBUS, IN

LOUISVILLE, KY

NASHVILLE, TN

## Friday April 29 – Saturday April 30

The **Nashville Civic Design Center**, with **special guest Chase Rynd**, Executive Director of the National Building Museum, invite you on a trip to explore two cities that have harnessed the power of design as a catalyst for economic development: **Columbus, Indiana** and **Louisville, Kentucky**. Columbus, with its innovative public/private partnerships and collection of modern architecture, has become the "Athens of the Prairie." Louisville has successfully revitalized its downtown and reconnected with the waterfront through the cultivation of art and design.

Participants will have special access to a variety of experts on the unique venues as well as assets of these two cities, and the benefits they have experienced by using Design as a Catalyst.

**\$295\*** all inclusive trip on a motor coach with overnight stay at the Hotel Indigo in Columbus, IN

*\*Rate based on Double Occupancy; see reverse for additional details*

**NCDC Members receive 10% discount**

To reserve your place call the  
Nashville Civic Design Center: **(615) 248-4280**  
or visit our website: [civicedesigncenter.org/roadtrip](http://civicedesigncenter.org/roadtrip)

## Columbus, Indiana – Athens of the Prairie

How does a small Indiana town of 39,000 people compete with the great cities such as New York, Chicago, and San Francisco to become ranked **number six in the nation** for innovation and design by the **American Institute of Architects**?

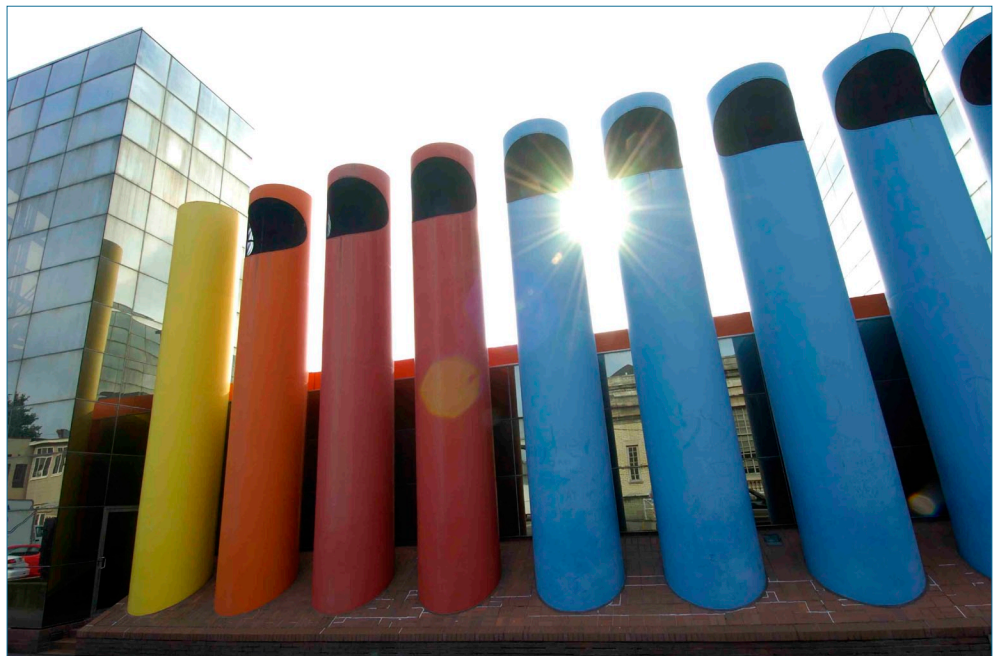
The answer lies in the vision of **J. Irwin Miller, President of the Cummins Engine Company**. In the early 1940s, the congregation of the First Christian Church of Columbus sought out architect **Eliel Saarinen** to design a new church. Saarinen first declined their invitation but was eventually persuaded by Miller, a congregation member, to accept the commission. The success of this partnership led Miller to institute a program through the **Cummins Foundation** to pay the architects' fee for any public building if a client chose to work with a firm from a list meticulously compiled by the Foundation.

The example set by this project has multiplied many times over, and through this unique public/private partnership with the Cummins Foundation, Columbus is now home to more than **seventy buildings of design significance** including; schools, churches, hospitals, office buildings, golf clubhouses, and private homes, designed by world famous architects. Columbus also developed a significant program to locate art in public spaces throughout the community.



Two projects were recently completed – the redevelopment of the Commons by **Koetter Kim** and the Mill Race Center by **William Rawn** – and three more are well underway. The Commons was originally designed by Cesar Pelli in 1973.

These new buildings, parks and sculptures reinforce the commitment to quality design illustrated by the commissioned projects of architects and artists such as **Paul Kennon, Skidmore, Owings & Merrill, Robert Venturi, Harry Weese, Eliot Noyes, Dale Chihuly, and Henry Moore**.



*photos courtesy of the Columbus Indiana Convention and Visitors Bureau*

## Louisville, Kentucky – a booming center for independent art, music and business.

On the return trip from Columbus, the tour will stop in Louisville, Kentucky to visit **21c**, a contemporary art museum and hotel, founded in 2006 by Laura Lee Brown and Steve Wilson, philanthropists and arts patrons. Their vision for supporting the revitalization of Louisville’s downtown included **engaging the public with contemporary art in a new way**. “Understanding that art drives commerce and enriches people’s lives, they created **21c Museum Hotel** to help make Louisville—and its historic downtown arts and theater district—an even more vibrant place to live, work, and visit.”

Following lunch at **Proof**, 21c’s acclaimed restaurant, we’ll visit **Glassworks**, a mixed-use loft conversion designed around a glass blowing facility and galleries. The building is home to three glass studios, two glass galleries, and a mixture of homes for sale and lease. Opened in 1999, the concept was developed by glass artist Kenneth vonRoenn and developer Bill Weyland.

The building, historically known as the Snead Manufacturing Building, is located on the fringe of downtown. The partners offset the less than ideal location by incorporating Glassworks into the loft conversion project, thereby giving the building a unique identity.



Reborn into a new multi-use facility, it is a place for visitors and residents 24 hours a day, 7 days a week.

The final stop in Louisville to investigate the impact of good design on development is a trip to **Waterfront Park**. Totalling 85 acres, the park was designed and completed in three phases by Hargreaves Associates; the firm currently leading the design and implementation of Nashville’s Riverfront Redevelopment project on the Cumberland River.

Begun in 1991, the Waterfront Park project was initiated to reintegrate the downtown grid to the waterfront. It has become “the front door to Kentucky, a playground for people of all ages, and a gathering place for folks from all over the community. It offers a grand view



of the river, space for concerts and festivals, quiet places to read a book, picnic spaces for your family and friends.” In addition to becoming a fabulous amenity for downtown residents, the project has impacted undeveloped parcels both surrounding and upstream, aiding in a dynamic period of growth and redevelopment.



## FRIDAY, April 29

### 7:00 a.m.

Bus departs from Vanderbilt University. Breakfast of pastries, coffee and juice served on bus.

### 10:00 a.m.

Video on unique architecture of Columbus & Commentary by Chase Rynd

### 11:30 a.m.

Box lunch served on bus.

### 12:30 p.m.

Arrive in Columbus; check-in at Hotel Indigo (400 Brown Street)

### 1:30 – 4:30 p.m.

Docent guided tour of Columbus architecture, featuring the works of architects such as Eero and

Eliel Saarinen, I.M. Pei, and Michael van Valkenburgh

### 5:30 p.m.

Cocktails and Hors d'oeuvres

### 7:00 p.m.

Dinner and discussion led by Chase Rynd, at Smith's Row Restaurant (*cash bar*)

## SATURDAY, April 30

### 8:00 a.m.

Country Style Breakfast at the hotel

### 8:30 – 11:00 a.m.

Guided walking tour of downtown, including the newly redeveloped Commons, by Koetter Kim & Associates

### 11:30 a.m.

Depart for Louisville, KY

### 1:00 p.m.

Lunch at 21c Hotel's Proof Restaurant and presentation by docent on hotel's art collection

### 2:30 p.m.

Tour of Louisville Glassworks and Waterfront Park

### 4:00 p.m.

Bus leaves for Nashville

### 6:30 p.m.

Arrive in Nashville

\*all meals/fees included unless indicated



## Special Guest: Chase Rynd

Chase Rynd, a nationally recognized leader in the museum and arts communities, will lead our tour, providing professional and historical context for the visit. He assumed the position of President of the National Building Museum in Washington, D.C. in September 2003. Created by Congress in 1980, the National Building Museum, a private, nonprofit institution, commemorates American achievements in architecture, design, construction, urban planning, and engineering, and encourages excellence in the building arts. In 1998, Rynd was appointed founding Executive Director and CEO of the Frist Center for the Visual Arts in Nashville, Tennessee. Rynd is a member of the International Council of Museums, American Association of Museums, Mid-Atlantic Association of Museums, American Friends of Chantilly, and American Federation of Arts. He also is a member of ACE Mentor Program, National Board of Directors.

## Cost:

**\$295**

Double Occupancy

**\$350**

Single Occupancy

**10%** Discount for NCDC Members

\*Any dietary restrictions must be submitted **before Monday, April 25**

[www.civicdesigncenter.org/roadtrip](http://www.civicdesigncenter.org/roadtrip)