



Welcome to the 2023 CESAR® Workplace Grants Application, Powered by the BETTER CITIES FOR PETS™ program!

The grant application does not have to be completed at one time. After you begin the application, you will have the opportunity to save and continue later as follows:

At the top right of each page of the application, you will see a "Save and Continue Later" option. You will then enter your email address and receive a unique link via email to return to the application later where you left off. This link will be sent from noreply@alchemer.com. Please check your spam folder if you do not see the unique link email within a few minutes.

Grant applications are due on Friday, August 11, 2023, at 11:59 p.m. Eastern Daylight Time.

For questions, please contact woof@civicdesigncenter.org.

Thank you for your interest in the 2023 CESAR® Workplace Grants Program, powered by the BETTER CITIES FOR PETS™ program.

2023 CESAR® WORKPLACE GRANT APPLICATION QUESTIONS

SECTION I: CONTACT & DEMOGRAPHIC INFORMATION

1) Name of Organization: *

2) Primary Contact Information– *the person that will receive communication regarding the grant application. Please provide below:*

- Primary Contact Name: *
- Title: *
- Department:
- Email Address: *
- Phone Number: *

3) Organization Information: *Please provide below:*

- Physical Address: *
- Apt/Suite/Office:
- City: *
- State: *
- Zip: *
- Website Address: *
- Facebook:
- Twitter:
- Instagram:
- YouTube:
- LinkedIn:

4) Leadership Contact Information– *As part of your application, you'll need to include a statement from a company executive affirming your organization's commitment to being dog-friendly. Please include their information below: **

- Full Name: *
- Title: *
- Department:
- Email Address: *

5) Please select your business size: *

- Micro-sized business: less than 10 employees
- Small-sized business: 10 - 49 employees
- Medium-sized business: 50 - 249 employees
- Large-sized business: 250 employees or more

6) What type of business are you? *Please select your primary type of business and select a secondary type if applicable.**

System provides a populated “standard” list that people can select up to 2 categories for (e.g., nonprofit and architecture or health/medical and research/science).

7) Please provide your organization’s mission statement, “about us” overview or other brief description of your primary purpose and work (limit of 200 characters). *

8) Do you own or lease your workplace space?

- Own
- Lease
- Other – Write In

9) Do you have green space nearby that allows dogs (either on or off leash)?

- Yes
- No

SECTION II: DESCRIPTION OF PROPOSED PROGRAM

10) Would the grant award funding serve one location or multiple locations?

- One Location
- Multiple Locations

11) What level of funding are you requesting for your program?

- \$2,500.00
- \$5,000.00

12) To receive a grant award, applicants must indicate in your narrative and topline budget the amenities, policies and programs you plan to include to support your dog-friendly workplace. To help you think this through, click [this link](#) for a list of recommended practices and items. Reviewing and referencing this list will make your program (and application) stronger.

13) Are you requesting funding for a new dog-friendly initiative or to enhance/expand an existing program in your workplace? *

- New Initiative
- Enhancement / Expansion of Existing Program

14) Please provide a summary of your program (1,000 words maximum), in which you should address: *

*FOR THOSE SUBMITTING FOR **NEW** DOG-FRIENDLY WORKPLACE PROGRAMS:*

- Why have you decided to go dog-friendly and why now?
- What, if any, dog-friendly features do you already have at your business?
- What is included in your plan and why? Please address any policies, programs, and/or amenities you are planning to implement.
- How do you plan to let people know you are dog- friendly (both internally and externally)?
- How do you expect your workplace to benefit from your program, including your employees, customers/visitors/guests, and your business overall?
- (Optional) Is there anything you feel is innovative or unique about your planned dog-friendly workplace program?

*FOR THOSE SUBMITTING FOR **EXISTING** DOG-FRIENDLY WORKPLACE PROGRAMS:*

Tell us about your current program:

- Why did you originally decide to be a dog-friendly workplace and why is now the right time to enhance or expand your program?
- What dog-friendly features or amenities do you currently have at your business?
- How do you let people know you have a dog-friendly workplace?
- How do you currently celebrate dogs in your office?
- (Optional) Is there anything you feel is innovative or unique about your existing dog-friendly workplace program?

Tell us how you'd like to enhance/expand your program:

- What is included in your enhancement/expansion plan and why? Please address any policies, programs and/or amenities you are planning to implement.
- How do you plan to let people know about your enhanced/expanded program (both internally and externally)?
- How do you expect your workplace to benefit from your enhanced/expanded program, including your employees, customers/visitors/guests, and your business overall.

- (Optional) Is there anything you feel is innovative or unique about your plans to enhance/expand your dog-friendly workplace program?

15) Please utilize the provided template below to create a top-line budget projection and timeline for how the funds would be allocated (and supplemented if applicable) over the grant implementation period (maximum of nine (9) months). Download the Budget / Timeline Tool

*Document must be uploaded as a PDF, with a maximum file size of 50 MB. **

16) Please provide the estimated number of people and pets that your program proposal will help. *Note: This information is for overall research purposes and a best-guess estimate is all that is required. Any program that aims to keep people and dogs together in the workplace, regardless of impact, is eligible for a grant. **

- Number of People:
- Number of Dogs:

17) Please upload your executive statement affirming your organization's commitment to being dog friendly. This must be submitted on your organization's letterhead. *Document must be uploaded as a PDF, with a maximum file size of 50 MB. **

18) Please attach up to three (3) relevant supplemental materials to help us learn more about your organization (e.g., annual report, letters of incorporation or nonprofit status, samples of newsletters, media or press, etc.). *Please upload high-quality png., jpeg., jpg. or pdf. file(s). You may upload up to three (3) files up to 50 MB each.*

19) (Optional) You may attach up to two (2) additional supplemental material(s) that you feel will enhance your application (e.g., letters of support from building owners or managers, employee testimonials, pictures or video of your office, etc.). *Please upload high-quality png., jpeg., jpg. or pdf. file(s). You may upload up to three (3) files up to 50 MB each.*

(OPTION TO SUBMIT APPLICATION)
