



# 2024 SPONSORSHIP

TOGETHER, WE SET AN EXAMPLE OF HOW COMMUNITIES AND DIVERSE INDUSTRIES CAN WORK TOGETHER TO IMPROVE AND SHAPE SPACES FOR ALL.

**COMMIT TODAY**

[civicdesigncenter.org/become-a-sponsor](https://civicdesigncenter.org/become-a-sponsor)





# MISSION

The Civic Design Center's mission is to advocate for civic design visions and actionable change in communities to improve quality of life for all.

**civic design** /'sivik də'zīn/

*noun* • intentional visual and functional planning around people in relation to their local area.

## 2024 FEATURED PRINCIPLES

### FOUNDATION



Provide health-promoting features that respond to neighborhood attributes, especially addressing all forms of wellness.

### FOUNDATION



Develop an equitable and desirable transportation infrastructure.

### PRESERVATION



Promote community-supported, local economies to be equitable and sustainable.

### EXPANSION



Celebrate streets as places that address neighborhood needs and facilitate community interactions.

“HASTINGS has proudly sponsored the Civic Design Center for 16 years. With Nashville's unprecedented growth in that time, the Design Center has always centered the community, bridging the divide between high design and local advocates. The team has been a critical collaborator, co-conspirator, and dedicated champion for improving quality of life for all.”

**DAVID POWELL**  
HASTINGS ARCHITECTURE PRINCIPAL

# '24 SPONSOR BENEFITS

	Presenting \$25,000+	Program \$10,000+	Keystone \$5,000+	Cornerstone \$3,000+	Voussoir \$1,500+
Sustaining our organization and supporting our mission					
Tickets to the Sponsor Reception at the W Nashville - November	5	5	5	2	2
Verbal Recognition at Sponsor Reception					
<b>OTHER SUPPORTER EVENTS (UPON COMMITMENT-AUG '24)</b>					
Visual recognition at Sponsor events					
Visual and Verbal Recognition at all community events					
Tickets to <i>Sponsor Only</i> Young Professionals Event	10	10	5	5	
Exclusive Supporter Reception Invitation	1	1	1		
Opportunity to host Signature Keynote Urban Design Forum "Presented by..."					
<b>PUBLIC RECOGNITION (UPON COMMITMENT-AUG '24)</b>					
Recognition on in-office Sponsor Board and on website					
Logo Recognition					
Logo on Home page					
<b>VALUE ALIGNMENT BENEFITS (UPON COMMITMENT-AUG '24)</b>					
Exclusive personalized video for social and website					
First opportunity to partner on projects or volunteer for programs					
Featured social and blogs organically related to extra support through volunteering or partnering					
Featured website testimonials					



# WHAT WE DO

Sometimes it takes showing people design ideas they never imagined possible to get them to rally for urban design that is truly livable.

**22**  
years of impact



Chadwell Park  
Community Engagement 2023



## DESIGN STUDIO

Our Design Studio envisions bold urban planning and development ideas that are founded in our Guiding Principles for Civic Design. We focus on advocating for representing people's perspectives, reclaiming public space, and encouraging equitable transit among other elements that could make our city more livable.

## PROGRAMS

Our youth education programs teach young people about issues that affect their communities, like affordable housing and transportation. Both our education programs and our TURBO program use "tactical urbanism" to create experimental interventions that allow people to consider other design opportunities in their neighborhoods.



## EVENTS

We have hosted regular Urban Design Forums since 1995 to encourage public debate, interdisciplinary networking, and knowledge around critical design opportunities happening in Nashville.

We also host a major annual advocacy event called PARK(ing) Day that transforms parallel parking into pop-up parks for one day to raise awareness about the need for more public space in our communities.



PARK(ing) Day 2022